

Contest Rules

- All entries must be non-partisan NOT promoting any party or candidate.
- Videos must be live action or animation, no PowerPoint slides; Videos may not use copyrighted images or music.
- An entry may be submitted by one student or a team of students; A contact person should be named in the form and all team members listed in the blank box.
- Multiple video submissions are allowed but only one submission per entrant may win a prize.
- Judging will be done by professionals in the marketing field.
- Each entrant must represent/warrant that he/she/they have secured consent from everyone appearing in the video – if under eighteen, a parents' consent is required.
- Videos must not infringe the privacy or personality rights of any living or deceased person.
- All entrants grant to the League of Women Voters (LWV) non-exclusive, worldwide, perpetual, royalty-free license to publish, reproduce, distribute, display, perform, create derivative works, transmit or disseminate through all LWV media platforms.

**LEAGUE OF WOMEN VOTERS
LET'S GET OUT THE VOTE!
VIDEO COMPETITION RUBRIC**

THEME: TO ENGAGE VOTERS TO PROMOTE GETTING OUT THE VOTE

CRITERIA RATING	4-EXCELLENT	3-GOOD	2-FAIR	1-NEEDS IMPROVEMENT
CONTENT	Clearly covers the theme in depth with details and examples of the process. Significant knowledge of the voting process.	Basic theme knowledge and good content.	Has essential information about the theme, but 1-2 factual mistakes.	Content includes minor details and several factual mistakes.
RELEVANCY OF CONTENT FORMAT	The video shows great originality and uses creative ideas in a format that aligns with current trends to engage voters.	Some originality and use of creative ideas in a format that engages voters.	Uses ideas of other people (quoted), but little originality or ideas.	Use of other's ideas without quotes.
LANGUAGE USE	No mistakes in spelling or grammar.	3 or fewer mistakes in spelling or grammar.	4 mistakes in spelling or grammar.	More than 4 mistakes in spelling or grammar.

TECHNICAL SKILLS	Variety displayed by use of different shots, camera angles, sound effects and zooming.	Several different shots (3-4), or camera angles	1-2 different shots or camera angles	Little effort to provide variety.
VIDEOGRAPHY CLARITY	Video quality and focus are excellent.	Most of the video quality and focus are excellent.	Video quality not good but focus excellent.	Video quality and focus were not good.

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